

2007 U.S. Army Day Woman-Owned Small Business Conference Agenda March 20, 2007

Tuesday, March 20, 2007

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|---------------------|---|-----------------|
| 7:00 am - 8:00 am | Continental Breakfast | Ballroom |
| 8:00 am – 8:20 am | <p>Opening Ceremonies</p> <ul style="list-style-type: none"> • Presentation of the Colors • Pledge of Allegiance <p>Welcome Address</p> <ul style="list-style-type: none"> • Ms. Tracey L. Pinson, Director, Office of Small Business Programs, U.S. Department of the Army • Ms. Margot Dorfman, CEO, U.S. Women Chamber of Commerce | Ballroom |
| 8:20 am – 9:00 am | <p>Opening Remarks</p> <ul style="list-style-type: none"> • LTG James L. Campbell, Director, Army Staff U.S. Department of the Army <p>This session will provide an overview of Army's The Way Ahead, and senior leadership's vision of how the Army will fulfill its mission to provide necessary forces and capabilities to the Combatant Commanders in support of the National Security and Defense Strategies.</p> | Ballroom |
| 9:00 am – 9:40 am | <p>Small Business Administration (SBA) Four Point Plan</p> <ul style="list-style-type: none"> • Ms. Jovita Carranza, Deputy Administrator, Small Business Administration <p>This session will provide an update on the Small Business Administration's vision and mission.</p> | Ballroom |
| 9:40 am – 10:00 am | Break | Ballroom |
| 10:00 am – 10:30 am | <p>Delivering Material Readiness to the Army</p> <ul style="list-style-type: none"> • Ms. Sarah H. Finnicum, Director of Supply and Maintenance, G-4 <p>The session will provide the G-4's world class supply chain management concept and current capabilities while transforming Army Logistics for tomorrow, and explain the connection of Army Logisticians, Modernize Theater Distribution, Improve Force Reception, and Integrate the Supply Chain.</p> | Ballroom |
| 10:30 am – 11:15 pm | <p>Army Installation Management Command Concept</p> <p>Moderator</p> <ul style="list-style-type: none"> • Ms. Nancy Small, Assistant to the Director, U.S. Army Small Business Office | Ballroom |

Panelist

- Mr. Phil Sakowitz, Executive Director, U.S. Army Installation Management Command
- Ms. Cynthia Lee, Associate Director, U.S. Army Contracting Agency, North Region

This session will provide information on the overall Army installation contracting in support of the worldwide Installation Management Agency. In addition this session will provide information on all contracting in support of the Network Technology Command.

11:15 am – 11:45 am **Keys to Success** **Ballroom**

- Mr. Jerome Maulsby, Associate Director, U.S. Army, Medical Research and Materiel Command (MRMC)

This session will provide marketing techniques on how to best position your company for contracting opportunities.

11:45 am – 1:15 pm **Luncheon (Keynote speaker)** **Ballroom**

- Ms. Clarisa Howard, President & CEO, Howard and Howard Consulting

"Generations of Women Moving History Forward through Small Business."

***Special Guests:**

- Congresswoman Stephanie Tubbs Jones
- Congresswoman Nydia M. Velazquez

1:15 am – 1:45 pm **What Women-Owned Businesses Need to Know – Access to the Federal Marketplace** **Ballroom**

- Ms. Gretchen McCracken, President, The Golden Key Group

This session will provide information on what women-owned businesses need to know about accessing the federal marketplace.

1:45 pm – 2:15 pm **Base Realignment and Closure Initiatives (BRAC)** **Ballroom**

- Mr. J. Joseph Tyler, Acting Deputy Director, Military Programs U.S. Army Corps of Engineers

This session will provide a mission overview and status update of the BRAC program.

2:15 pm – 2:30 pm **Break** **Ballroom**

2:30 pm – 3:00 pm **Army Acquisition, Logistics & Technology** **Ballroom**

- Honorable Claude M. Bolton, Jr. Assistant Secretary of the Army, Acquisition, Logistical and Technology

This session will provide an overview of initiatives from the Acquisition Community and their strategic initiatives to increase Woman-Owned Small Business participation.

3:00 pm – 4:00 pm

Business Development through Joint Ventures and Teaming

Ballroom

Moderator

- Ms. Jackie Robinson-Burnette, Associate Director, Information Technology E-Commerce Commercial Contracting Center (ITEC-4)

Panelist

- Ms. Rose Wang, President and CEO, Binary Consulting
- Ms. Madhu Beriwal, President and CEO, IEM Inc.
- Ms. Mary Griffith, Chief Procurement Officer, Analytical Services
- Ms. Kathlyn Adams, President & CEO, RTGX
- Ms. Michelle McKinney, President & CEO, M&M Technical Services Inc.

This session will provide information on how to increase a Women Owned Small Business's capacity and capability through partnering with large and small companies as a tool to secure contracting opportunities.

4:00 pm – 5:00 pm

Doing Business with the Army

Ballroom

Moderator

- LTC James A. Blanco, Assistant to the Director, U.S. Army Small Business Office

Panelist

- Mr. Scott Crosson, Associate Director, U.S. Army Material Command
- Mr. Anthony Bell, Associate Director, U.S. Army, Corps of Engineers
- Ms. Pamela Monroe, Associate Director, Contracting Center of Excellence

This session will provide an overview of the Office of Small Business Program's 13 Steps to Doing Business with the Army. In addition, the Associate Director will provide information on their MACOM's initiative to increase woman-owned small business participation.

5:00 pm – 7:00 pm

Networking Reception

Washington Room